

ONE TO ONE DIGITAL MARKETING

BIARRITZ

5/7 OCTOBER 2021 BIARRITZ

3 days to reconnect with the community and accelerate business

Digital Marketing professionals have been deprived of events for many months and now need more than ever to meet up and discuss their professions' challenges, which have been particularly complicated over the past year.

The One to One format fits perfectly with market expectations:

- ✓ A limited selection of participants
- ✓ Targeted One to One meetings which are organised beforehand, helping to move projects forward
- ✓ The unique atmosphere of Biarritz to reconnect with your peers!

700 PARTICIPANTS

+300
GUESTS

+80
PARTNERS

+2,000 MEETINGS

GLOBAL
99%
SATISFACTION

95% of partners
want to renew their
one to one experience

« The format of the event is perfect
for quick, efficient discussions
with digital marketing players! »

BECQUET

83% meet
new clients

« A high-quality event in terms of service,
an excellent organisation, and interesting
meetings with pairs who are interested
in the topic! »

ADDICT MOBILE

69% forge special links
with sector
decision-makers

94%
of guests
want to come back
to the next edition

« A rich event from every angle:
professional relations, exchanges
between experts, moments of strong
and authentic friendliness. »

TAPE A L'OEIL

71%
meet new
service providers

« A three-day event about strategic topics,
innovation issues and also ways of working,
in a perfect location! »

BRASSERIES KRONENBOURG

98%
of satisfaction
on the quality of talks
during meetings

63%
of guests know
for sure that they will
sign with one of
our partners

#1to1Biarritz is also a content event

They have
already
signed up
for 2021

3W REGIE - CDISCOUNT • Actito • AD4SCREEN •
ADALONG • ADLPARTNER • ADVALO • ANTVOICE •
ARCANE AGENCY SAS • AWIN SAS • BMOBILE •
CARIBOU • CLICKON - ADMO.TV • CONTENTSQUARE
• CONVERTEO • CYBERCITE • DIDOMI • DOLIST •
DOLMEN • ESV DIGITAL - ESEARCHVISION •
EULERIAN TECHNOLOGIES • GAMNED SAS •
JETPULP • JVWEB • KAMP'N • KWANKO SA
... and many more

how
about you
?

#1to1Biarritz

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Study carried out by GOUDLINK on behalf of Comexposium