



REGULATION OF APPLICATION ADMISSION TO ONE TO ONE DIGITAL MARKETING BIARRITZ 2020

1. ACCEPTANCE OF THE REGULATION OF APPLICATION ADMISSION

This regulation applies to all candidates requesting an admission, (hereinafter referred to as 'the Applicant') to the ONE TO ONE DIGITAL MARKETING BIARRITZ 2020 Event (hereinafter referred to as the 'Event'), which will take place from 6 to 8 October 2020, organised by the Company COMEXPOSIUM (French simplified joint-stock company with a share capital of € 60,000,000, registered with Corporate and Trade Register of Nanterre under number 316 780 519, having its registered office at 70 avenue du Général de Gaulle – 92058 Paris La Défense Cedex), (hereinafter referred to as 'the Organiser').

Any application for admission to the Event implies the Applicant's full and complete acceptance of this regulation, as well as to the General Conditions of Participation in the Event. Any modification or reservation made by the Applicant, in any way whatsoever, shall be considered null and void.

By validating his application for admission to the Event, the Applicant commits firmly and definitively to participate in the Event if he is selected.

Finally, it is expressly agreed that the admission of the Applicant to the Event does not in any way oblige the Organiser to admit the Applicant to future sessions of the Event or any other COMEXPOSIUM Group event to which the Organiser belongs, and shall not confer upon the Applicant any booking rights or priorities.

2. DESCRIPTION OF THE APPLICATION PROCEDURE

In order to apply for admission to the Event, the Applicant must complete the application form (hereinafter referred to as the "Form"), available on the Event's website: www.one-to-one-biarritz.com.

Due to a limited number of places, only certain Applicants will be selected to participate in the Event on the basis of the information provided in the Form, at the discretion of the Organiser, without this decision being subject to contestation.

In addition, the Organiser reserves the right to ask Applicants to provide additional information on their activity, their clients or others in order to complete the examination of his application for admission to the Event.

Applicants undertake to communicate to the Organiser only accurate and sincere information, and in particular to avoid any omission or imprecision likely to lead to erroneous judgment. In the event of a proven irregularity, the Organiser reserves the right to revoke any admission decision that has been made.

Only complete and validated online applications before the deadline set by the Organiser may be examined. It is specified that the Organiser may organise several admission sessions; each will have a deadline for receiving admission applications online.

The Applicant will receive confirmation by email that his application for admission to the Event has been received.

Applications will then be submitted to an examination by the Selection Committee, which is the only body authorised to validate the Applicant's admission to the Event. The Selection Committee will meet at the end of each admission session. The decisions of the Selection Committee (acceptance, refusal or placing on a waiting list) will be notified by email to the Applicant within ten (10) days following the meeting of the Selection Committee.

Candidates admitted must then validate their registration file online before the date indicated by the Organiser. If their registration file is not validated before this date, the place allocated to the Applicant to participate as a partner in the Event will be allocated to another Applicant.

If a selected Applicant does not validate his participation file within the deadlines communicated by the Organiser, he will be invoiced by the Organiser for an examination fee of 1,000 (one thousand) euros excluding tax (* Excluding First Registered Applicants benefiting from the specific "Rebooking" provisions set out in Article 2A of the General Conditions of Participation).

3. SELECTION COMMITTEE COMPOSITION AND DECISIONS

Admission forms and complementary information collected by the Organiser at the end of each application session will be sent to the Selection Committee which will proceed to the examination of each admission file and select the applicants based on the criteria mentioned above.

When submitting their admission application to the Event to the Organiser, Applicants expressly authorize the Organiser to send to the Selection Committee's members all the information provided in the admission form or the additional information requested by the Organiser later on.

Applicants must restrain from having any contact with any member of the Selection Committee or directly communicating any element regarding their company, their activity, services or goods.

The Selection Committee is composed of acknowledged professionals of the e-commerce industry. Their names will be communicated to all Applicants as soon as the admission procedure is opened and will be available on the Event's website.

During the examination of the admission applications by the Selection Committee, the specific criteria listed below will be reviewed (this is a non-exhaustive list):

- The innovative aspect of goods and services presented and the recent goods and services launched by the Applicant ;
- The prospecting target of the Applicant ;
- The company size and its turnover ;
- The targeted audience the Applicant could invite to the Event ;
- The representativeness of the Applicant's sector ;
- The Applicant's choice of highlighted offer regarding the Event's diversified offer ;
- The Applicant's suggested workshop theme;
- The Applicant's references and reputation.

Applications coming from Applicants who remain indebted to the Organiser or any company from the Comexposium Group and/or in dispute with the Organiser or any company from the Comexposium Group will not be considered.

The Organiser reserves the right to discretionarily reject any application as it sees fit and cannot be held liable for any damages.

4. PROTECTION OF THE PROJECTS

Regarding the information sent to the Organiser, it belongs to Applicants to make sure, if appropriate, that their property rights are preserved and, if appropriate, their corresponding patents granted. In application of Articles L611-11 and L611-13 of the French Intellectual Property Code, the registration of patents in France, in order to be admissible, must be done less than six months after disclosing the invention to the public.

5. IN CASE OF WITHDRAWAL

Any cancellation of the Applicant concerning his admission request must be notified to the Organiser, in writing, as soon as possible.

6. CANCELLATION OF THE EVENT

If the Event is cancelled by the Organiser, Applicants will be notified without delay and this cancellation will not give cause for claim damages.

7. PERSONAL DATA

The Organiser, as data controller, processes the Applicant's personal data in order to manage its application to participate in the Event and its business relationship with the Organiser in accordance with this regulation.

Said information and personal data will also be processed for security purposes in order to comply with legal and regulatory obligations, as well as to enable the Organiser to improve and personalize the services that it offers. Depending on the choices made by the Applicant on its application form, the Applicant may also receive, by any communications channel, business proposals and news about the Event.

Only the Organiser's in-house teams and the service providers that it has authorized in connection with the organization and management of the Event will have access to the Applicant's personal data. If the Application is accepted, this data will also be accessible by the other partners and guests at the Event to enable them to connect together.

The personal data that must necessarily be provided is indicated as such on the application form and are necessary for the conclusion and performance of the contract between the Applicant and the Organiser. The Organiser will not be able to process the Applicant's requests without said data.

In accordance with the applicable regulations, the Applicant has a right of access, a right of rectification, a right to object to the processing of its data, a right to delete data and to limit its processing and a right regarding the portability of its data. The Applicant may exercise these rights at any time by writing to the company

COMEXPOSIUM –One to One Biarritz, 70 avenue du Général de Gaulle – 92058 Paris la Défense cedex or by email at privacy@comexposium.com. Finally, the Applicant has the right to lodge a complaint with France’s Commission nationale de l’informatique et des libertés (the “Cnil”).

The Applicant’s personal data will be kept for the duration of its commercial relationship with the Organiser and then during a period of 5 years from the date on which the Applicant most recently expressed an interest. The data needed to establish proof of the said relationship, the data needed to comply with these General Terms and Conditions of Participation and the data needed in order for the Organiser to comply with its legal and regulatory obligations shall be kept in accordance with provisions in force.

8. LITIGATION

The Applicant admission application necessarily implies from each Applicant the acceptance without reservation or restriction to this Regulation. The Organiser may first seek to reach an amicable solution with the Applicant regarding all disputes arising out of or in connection with the present Regulation. If the dispute has not been settled as stated, it shall be finally settled by the courts of Nanterre.