

ENJOY THE ECOSYSTEM

• #1TO1BIARRITZ •

THE communication platform that allows #1to1Biarritz to shine beyond the 3 days you spend in.



Website



Newsletter



Social Networks



Media

THE MEDIA

- **Relaying your information** in our exchanges with economic and specialized
- **Mentioning your innovations** in the interviews #1to1Biarritz has given
- **Facilitating interview on site**
Distributing your press release in the press room during the event

An expert forum : A feature article co-branded with #1to1Biarritz and sponsor highlighted among the press

YOUR STRATEGIC INFORMATIONS

Fund raising
nominations news clients
innovation studies
new products
insights market...

THE NEWSLETTER

- **L'interview 1to3** : 3 questions to our partners
 - *The Innovation Digital 2019?*
 - *The Digital 2019 personality?*
 - *Your punchline for this 6^{ème} édition?*
- **The Flash Partner** : News that buzzes on the Market (fund raising, innovating...)

Sent to the 600 key actors of French Digital Marketing

THE WEBSITE

- **E-Newsroom section** : A dedicated page to share our partner's news on our website (Presse Communication, Newspapers Articles, Testimonies...)
- **The #1to1Replay** : The written transcription of your expert workshop hosted on the site.
- **Page Partenaire** : Your logo on the website page dedicated to partners.
- **Média kit** : Banner in web and social networks size, event logos and video trailer 2019. post your participation!

SOCIAL NETWORKS

- **The Flash Partner** : News that buzzes on the Market (fund raising, innovating...)
- **The #1to1Replay** : A push on our social networks of your workshop transcription.
- **Media Kit** : Generate social networks banner size, event logos and video trailer 2019. Post your participation!
- **Interview on Site** : Presentation of your activity and your product.

► www.one-to-one-biarritz.com

